

Trafford Social Value Charter

Social Value is Everyone's Business. This charter enforces Trafford Council's commitment to delivering a Social Value vision where the Council, businesses, third sector partners and voluntary groups work together for the benefit of the citizens and communities of Trafford. We are committed to developing an ethical and sustainable future for our Borough, a borough where people are proud to live and work.

This Charter is Trafford Council's commitment to:

1. Delivering our **Seven Strategic Priorities** and benchmarking their outcomes against the National TOMs Framework for Social Value
2. Deliver **Our Promise**. We will set an example to the businesses in our borough by showing our commitment to Social Value within our organisation.
3. Trafford's **Wider Social Value Activity**
4. Delivering **Social Value through Procurement**. STAR, the Council's internal procurement team will use the Social Value Portal to record and monitor suppliers' Social Value commitments for all competitive procurement activity with a total agreement value in excess of £50k.

1. Seven Strategic Priorities

	Priority	Outcome:	TOMs Theme				
			1	2	3	4	5
1	Building quality, affordable and social housing	Trafford has a choice of quality homes that people can afford	√	√			√
2	Health and Wellbeing	Trafford has improved health and wellbeing, and reduced health inequalities		√	√		
3	Successful and Thriving Places	Trafford has successful and thriving town centres and communities	√	√	√		
4	Children and Young People	All children and young people in Trafford will have a fair start	√				
5	Pride in our area	People in Trafford will take pride in their local area		√	√	√	
6	Green and connected	Trafford will maximise its green spaces, transport and digital connectivity				√	
7	Targeted support	People in Trafford will get support when they need it most	√		√		

Theme 1 - Jobs: Promote local skills and employment

Theme 2 - Growth: Supporting growth of responsible, local businesses

Theme 3 - Social: Healthier, safer and more resilient communities

Theme 4 - Environmental sustainability: Protecting and improving our environment

Theme 5 - Social innovation: Promoting new ideas and community initiatives

2. Our Promise

The ambition of Trafford Council is to be an employer committed to Social Value. To achieve this we will:

- Ensure Social Value is embedded within our organisation and throughout our supply chain.
- Ensure staff are well trained, motivated, supported and understand Social Value principles and relevance.
- Through citizen empowerment engage with our local communities and service users to consult with them to get their voices heard and have a say in what they want;
- Work to support sustainable development through policies and strategies approved by our council leaders

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- Be a living wage employer and encourage our providers to also be a living wage employer improving living standards and opportunities for employees and their families

To ensure Social Value is embedded we have an established Social Value group consists of representatives from Council services including Partnerships and Communities, Economic Growth, Children, Families and Wellbeing, Environment, Public Health, Human Resources, Legal Service and STAR Procurement. The group is responsible for embedding Social Value throughout the organisation and supply chain to benefit the whole community.

3. Wider Social Value Activity

The Trafford Pledge encourages businesses to sign up commit to supporting the residents of Trafford into employment by offering a job, recruiting an apprentice, offering work experience or mentoring a young person with particular regard to priority groups.

Thrive Trafford, delivered by Pulse Regeneration; provide support to third sector organisations and communities in Trafford. Thrive Trafford are developing a sustainable third sector strategy supporting the VCSE sector and promoting volunteering.

Thrive Trafford provides a unique opportunity to work with all partners in Trafford and beyond, including statutory, private sector, and third sector organisations, to help make a step change and create long lasting impact.

Staff are encouraged to volunteer and the Council supports nominated charities.

4. Social Value through Procurement

Trafford Council spend approximately circa £130m per annum with businesses and organisations that provide works, supplies, and services to us. We want them to play an active part in their communities to build ambition, resilience, skills and prosperity so that they flourish.

The Councils procurement team, STAR Procurement are Chartered Institute of Purchase and Supply Corporate (CIPS) Ethics Certified and we will ensure and maximise the community benefit by:

- Including Social Value in every procurement opportunity where relevant and proportionate and attribute a minimum weighting of 15% with an overall target of 20%, in all competitive procurement activity with a total agreement value in excess of £25k
 - Ensuring all providers and suppliers adhere to our ethical standards and eradication of modern slavery
 - Using the Social Value Portal to record and monitor suppliers' Social Value commitments for all competitive procurement activity with a total agreement value in excess of £50k
 - Businesses and providers will be motivated to promote new skills and offer meaningful employment (**TOMs: Theme 1**);
 - Promoting and increase local spend by targeting local businesses and the VCSE sector (**TOMs: Theme**)
 - Encouraging Providers to work with the local community, the voluntary sector, social enterprise sector, and schools (**TOMs: Theme 3**);
 - We will encourage our Partners' suppliers to promote sustainable procurement by protecting and enhancing the local environment (**TOMs: Theme 4**);
 - We will encourage our suppliers to promote and reward social innovation that leads to better community outcomes, in particular for old problems (**TOMs: Theme 5**)
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